

## THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.:

09/382,373

Filed:

August 24, 1999

Group:

2152

Examiner:

Not Yet Assigned

For:

METHOD AND APPARATUS FOR LAUNCHING A WEB SITE  
WITH A NON-STANDARD CONTROL INPUT DEVICE

RECEIVED

JUN 21 2001

Technology Center 2100

Assistant Commissioner for  
Patents  
Washington, D.C. 20231I hereby certify that this correspondence is being deposited  
with the United States Postal Service as first class mail in  
an envelope addressed to Assistant Commissioner for  
Patents, Washington, DC 20231 on

14 June 2001

(Date of Deposit)

John J. Arnott, Reg. No. 39,095

(Name of Person Mailing Document)

John J. Arnott

(Signature)

6/14/01

(Date of Signature)

Dear Sir:

**TRANSMITTAL OF FORMAL DRAWINGS**

Transmitted herewith are ten (10) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,735 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.  
Attorneys for Applicants

John J. Arnott

John J. Arnott

Registration No. 39,095

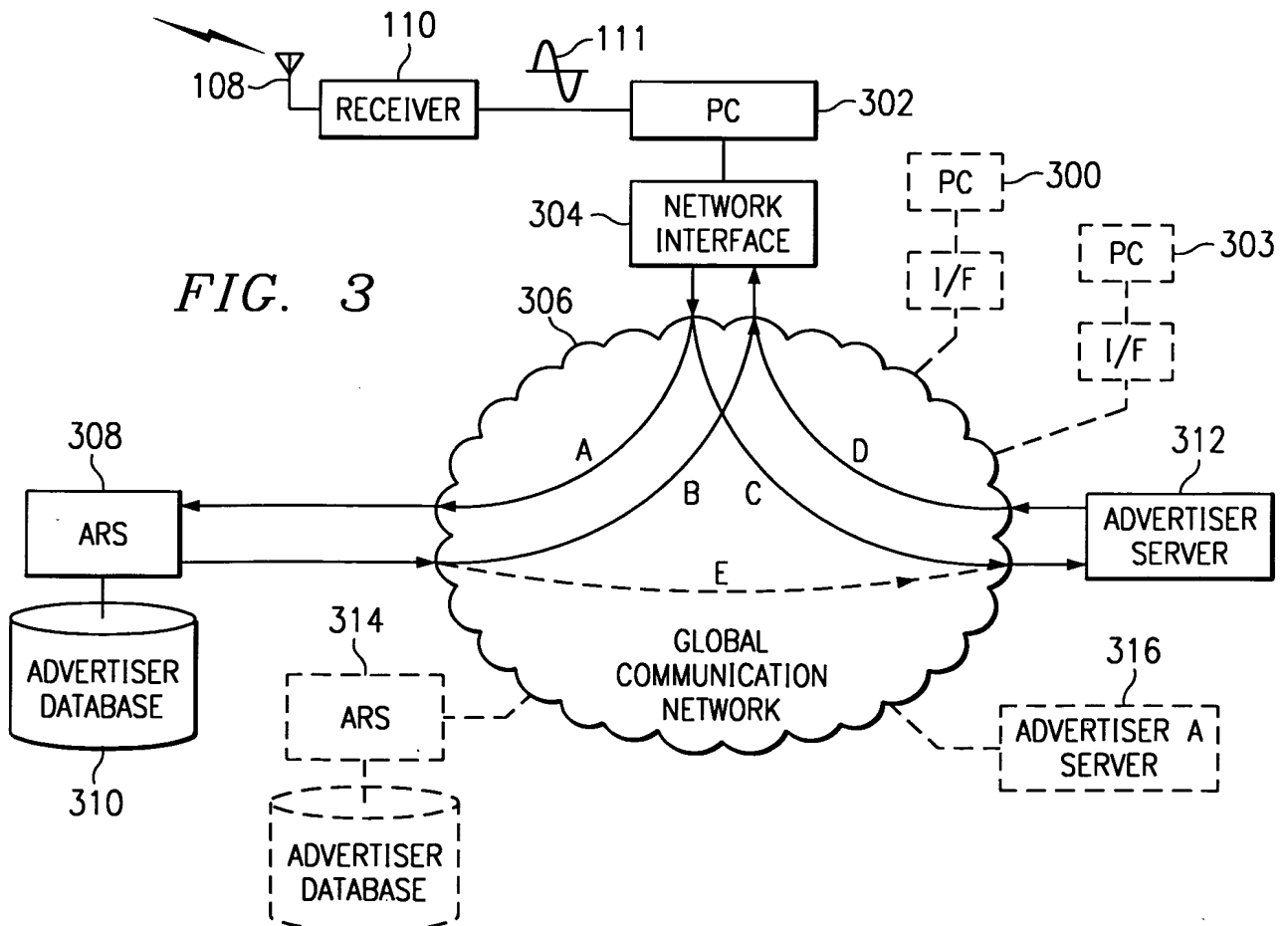
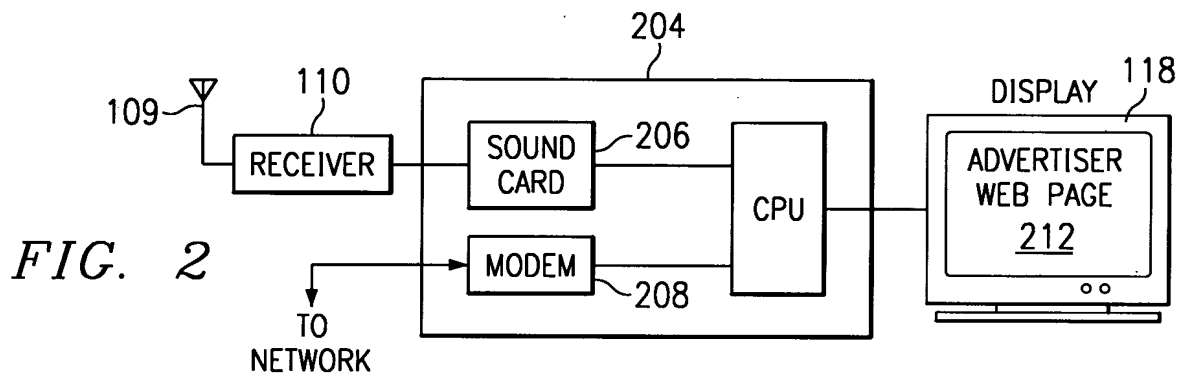
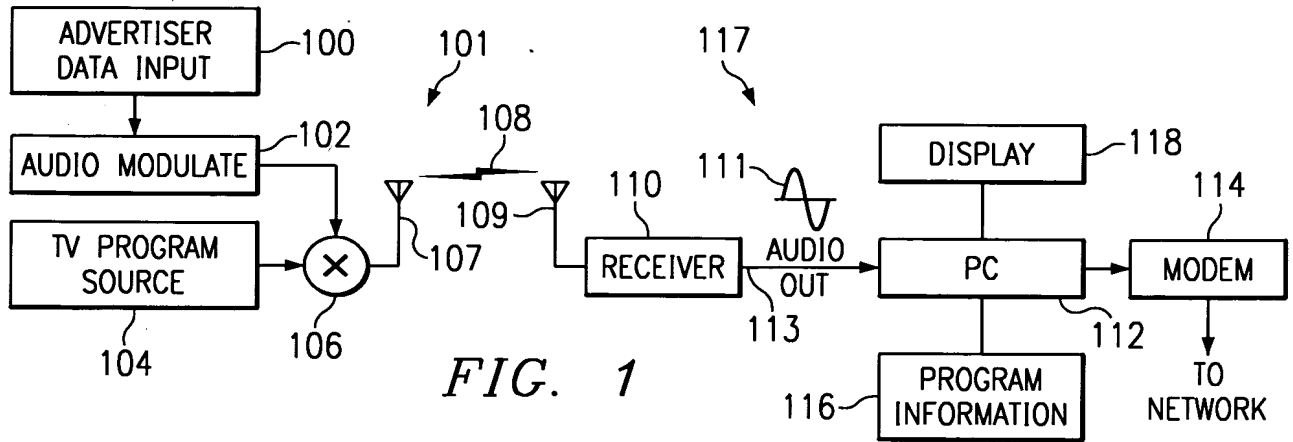
JJA/aw

P.O. Box 741715

Dallas, Texas 75374-1715

972/479-0462

June 13, 2001



PATH A: SOURCE TO ARS



*FIG. 4a*

PATH B: ARS TO SOURCE



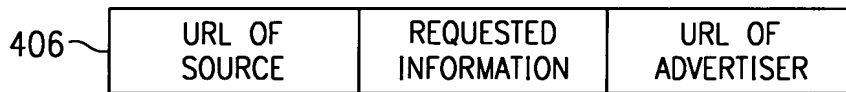
*FIG. 4b*

PATH C: SOURCE TO ADVERTISER



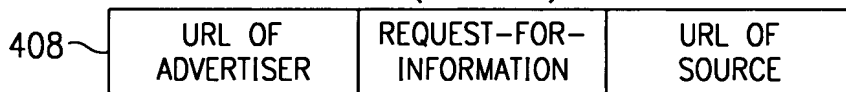
*FIG. 4c*

PATH D: ADVERTISER TO SOURCE

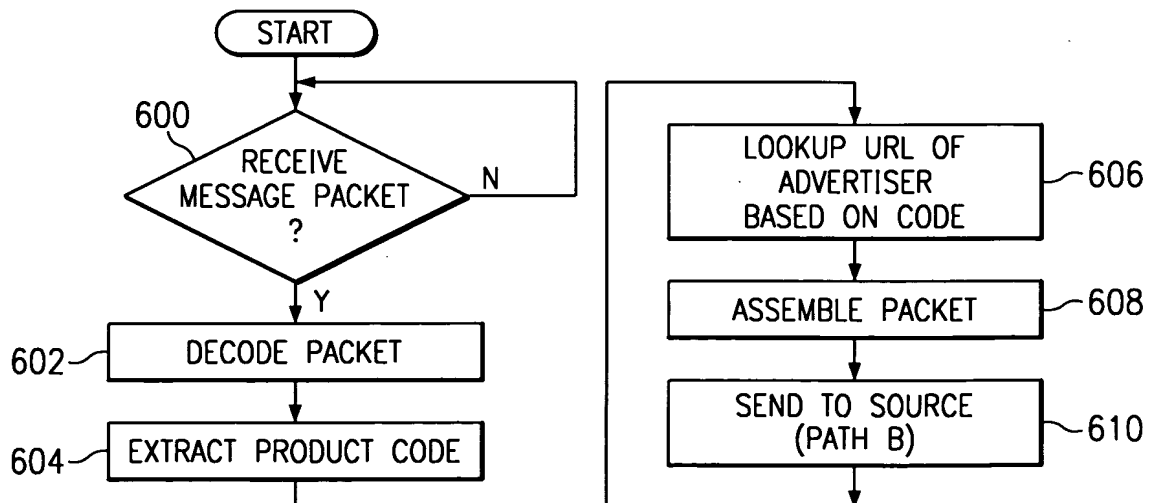


*FIG. 4d*

PATH E: ARS TO ADVERTISER (OPTIONAL)



*FIG. 4e*



*FIG. 6*

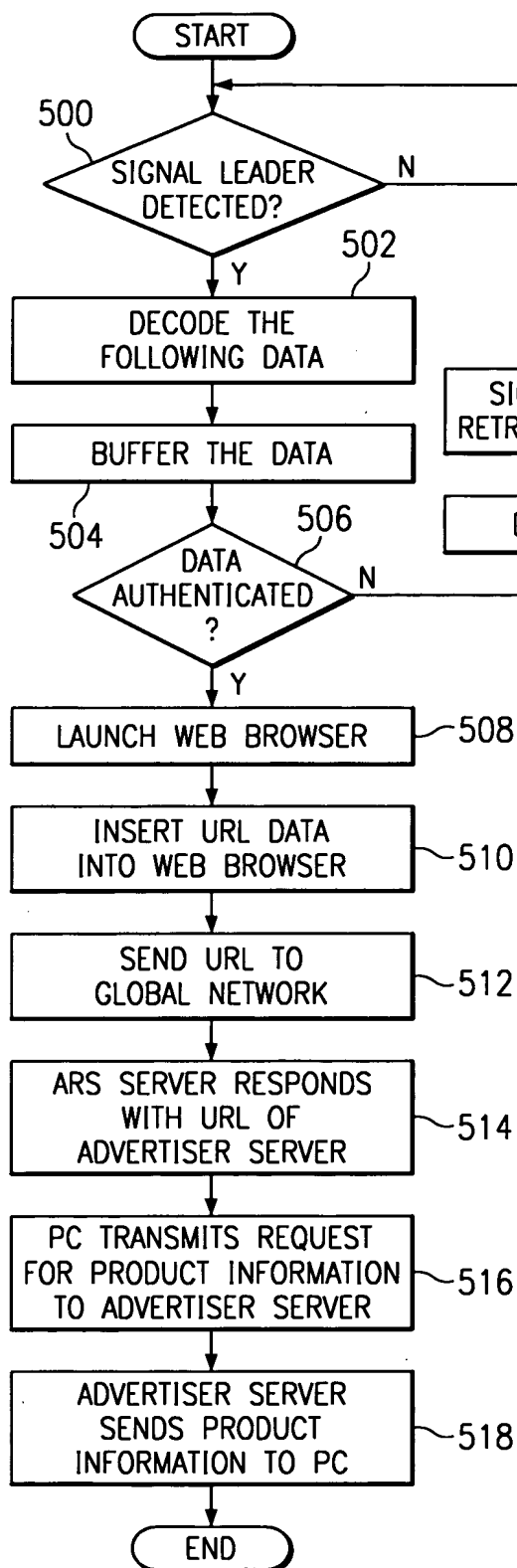


FIG. 5

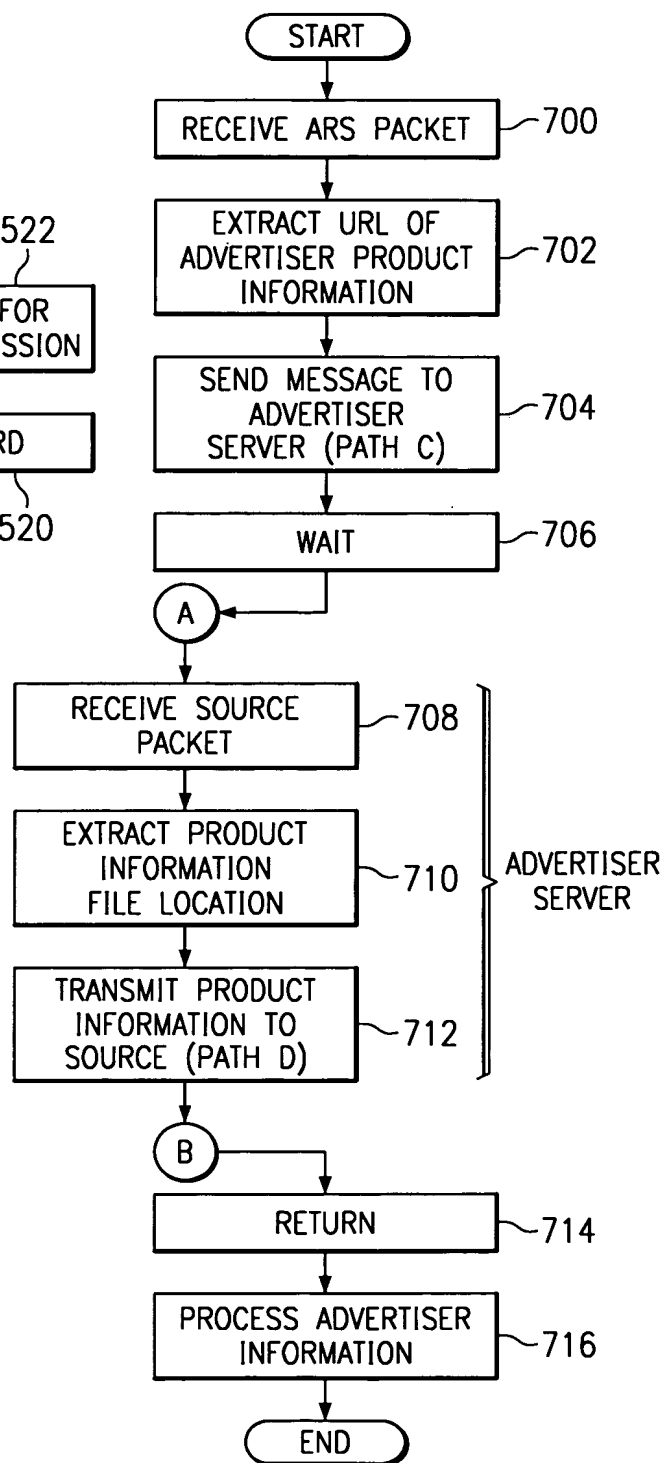


FIG. 7

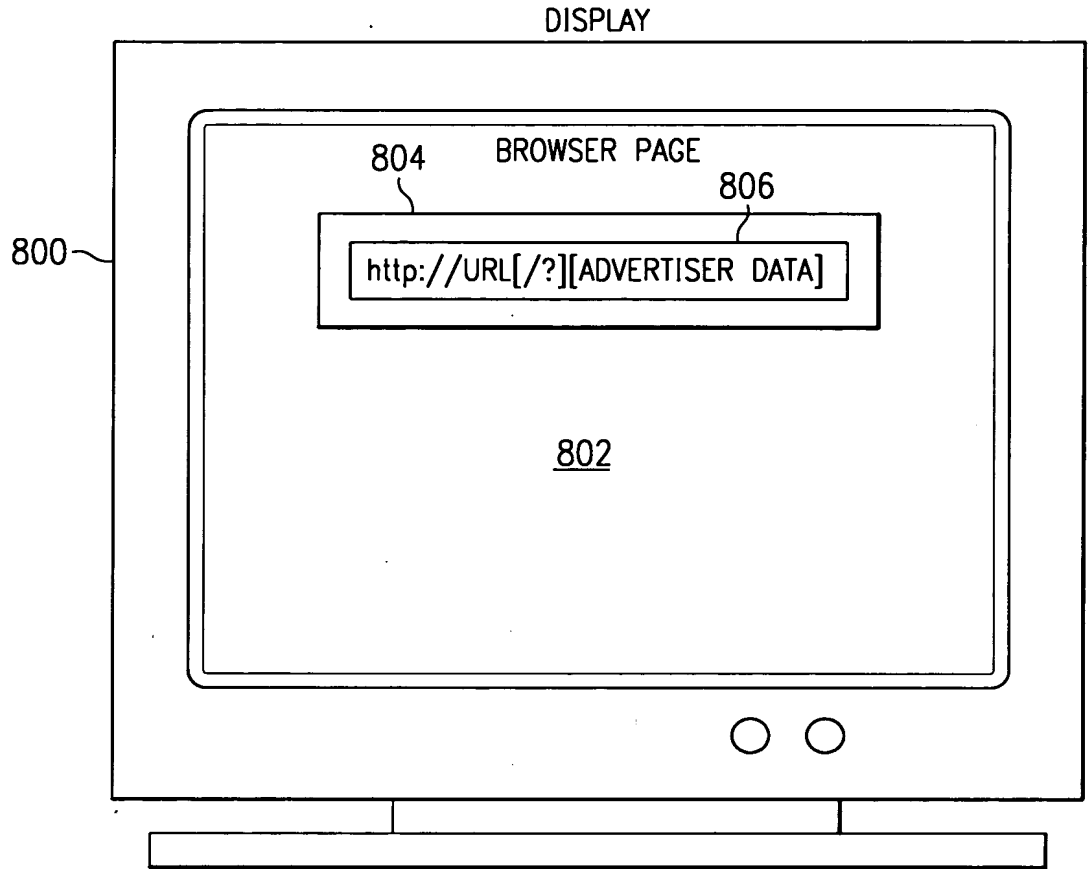


FIG. 8

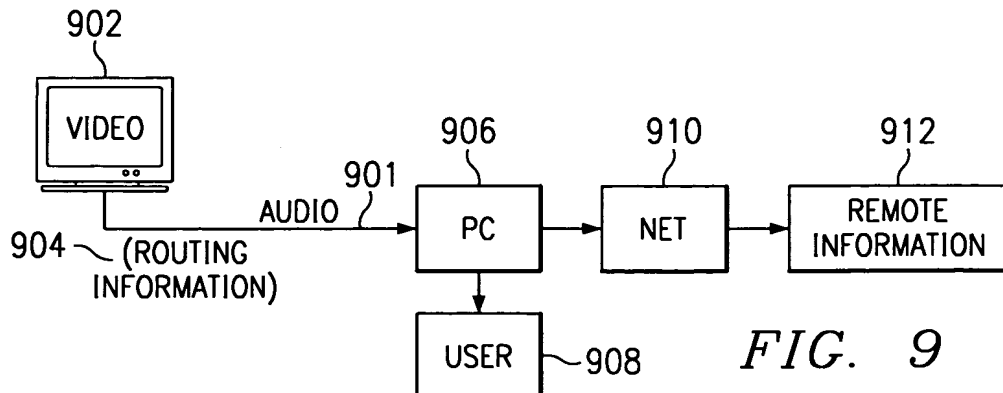
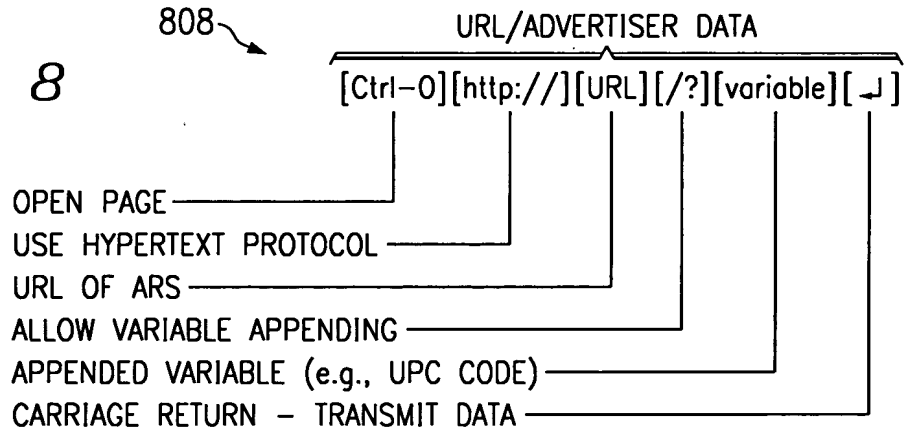
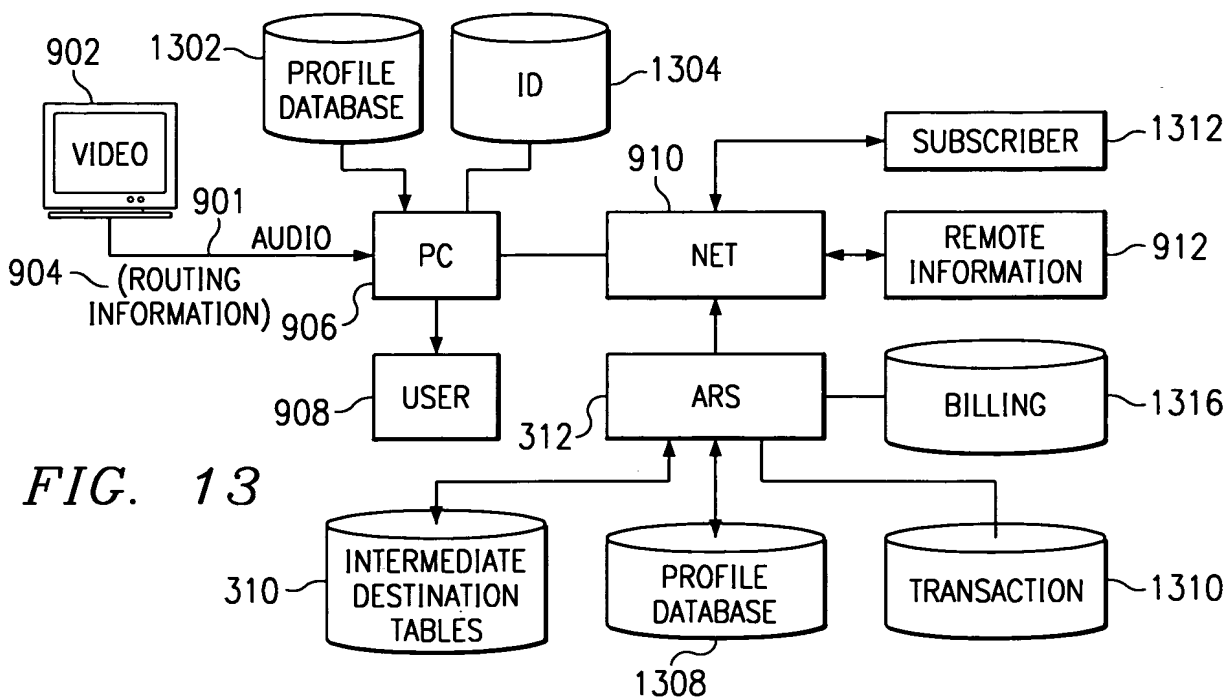
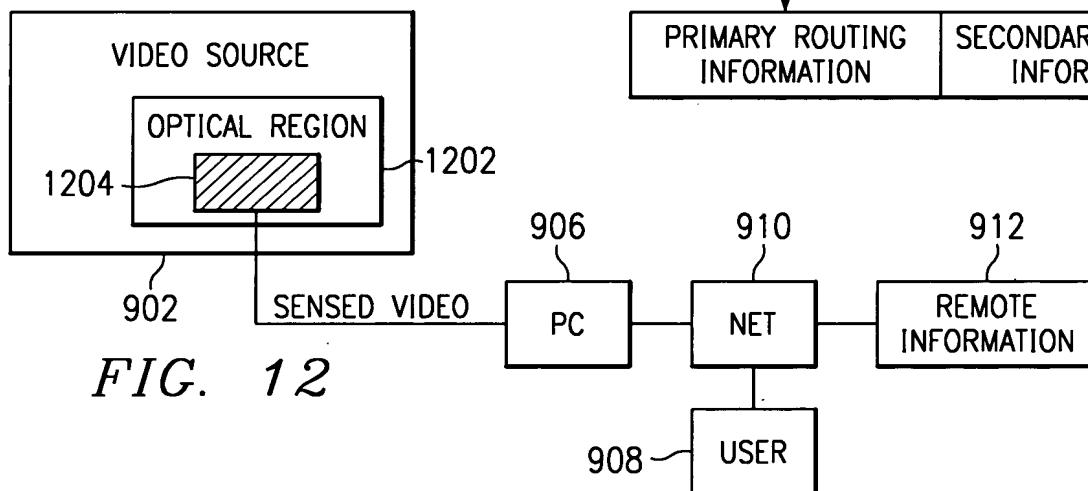
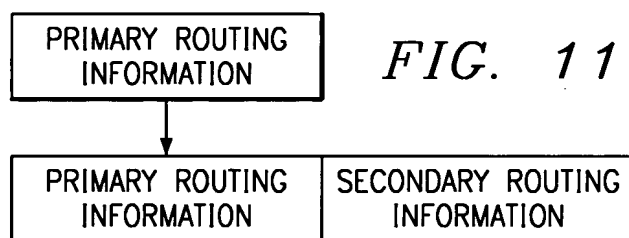
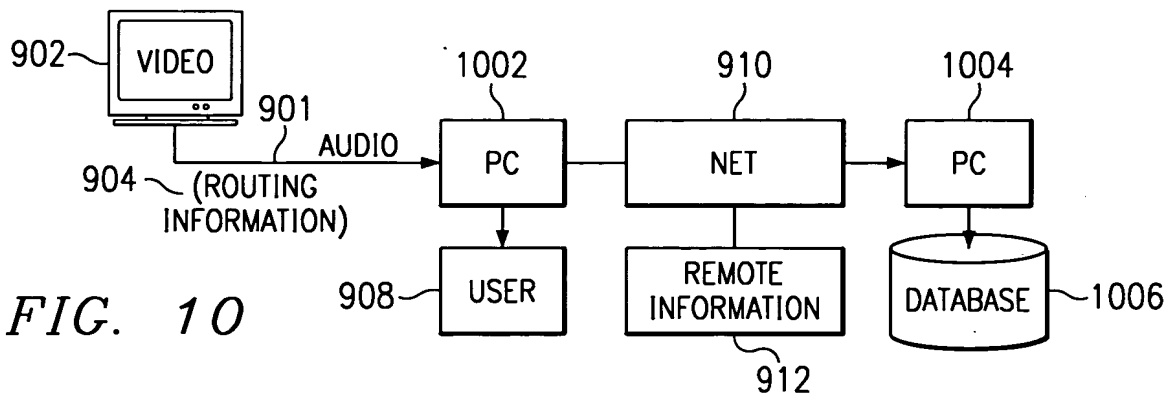


FIG. 9



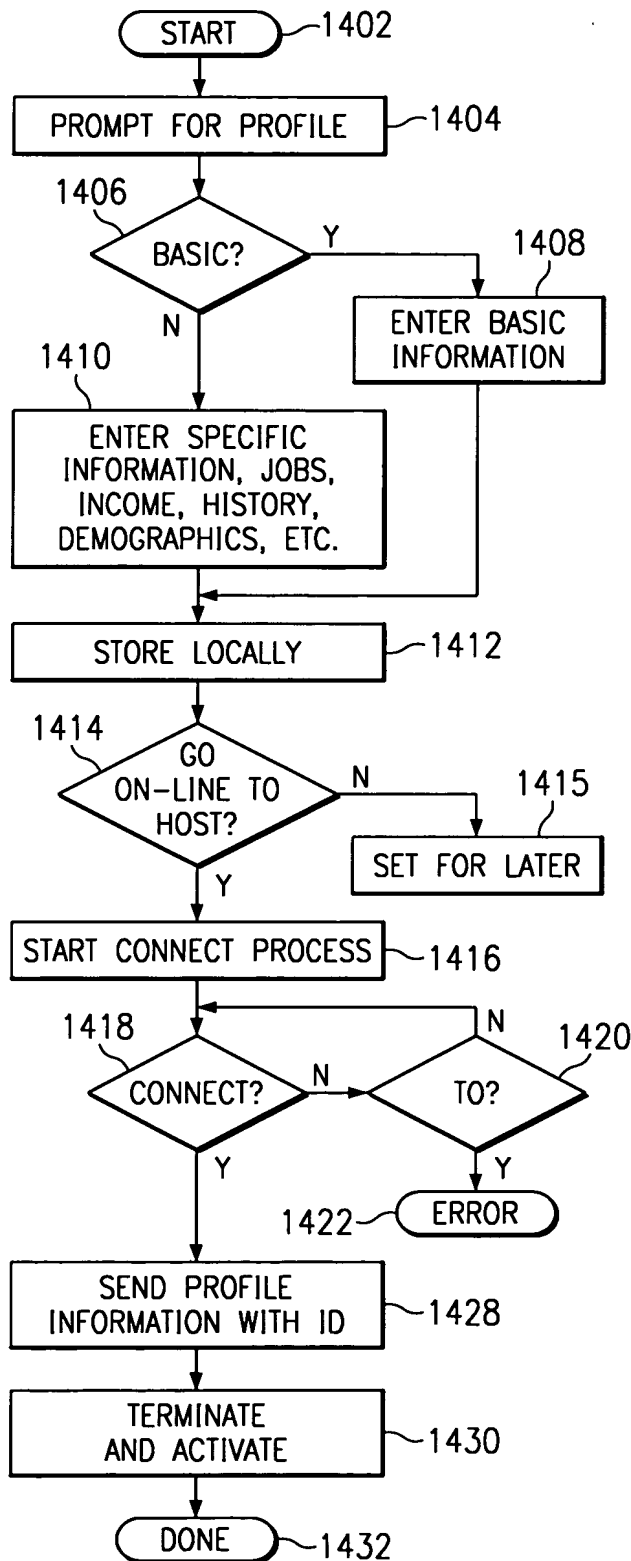


FIG. 14

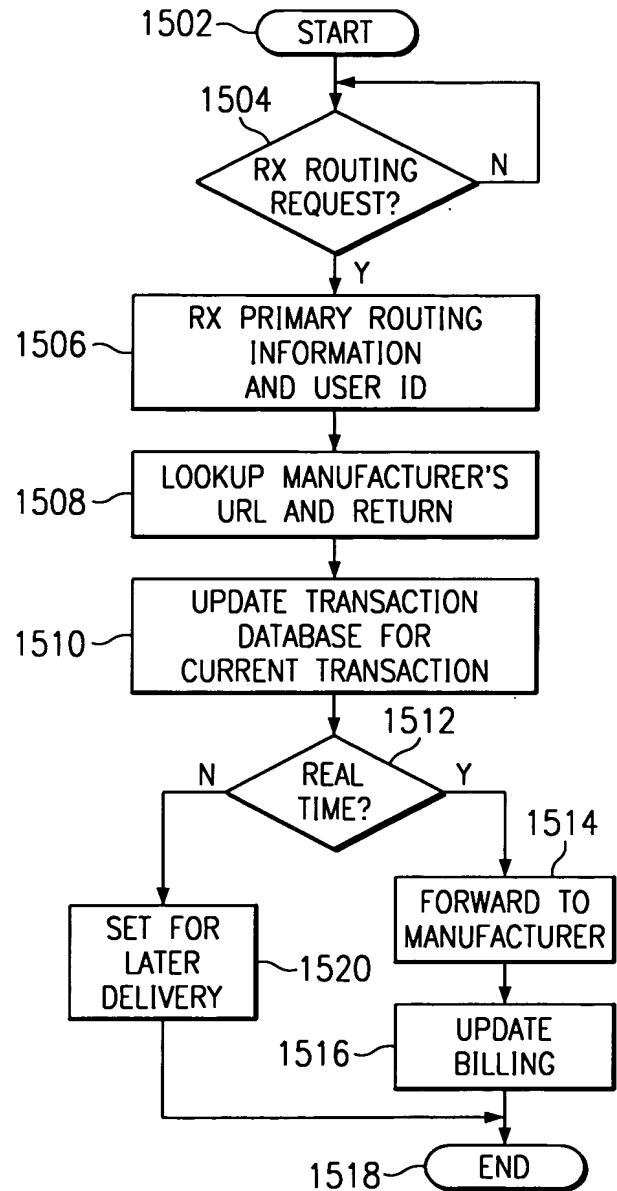


FIG. 15

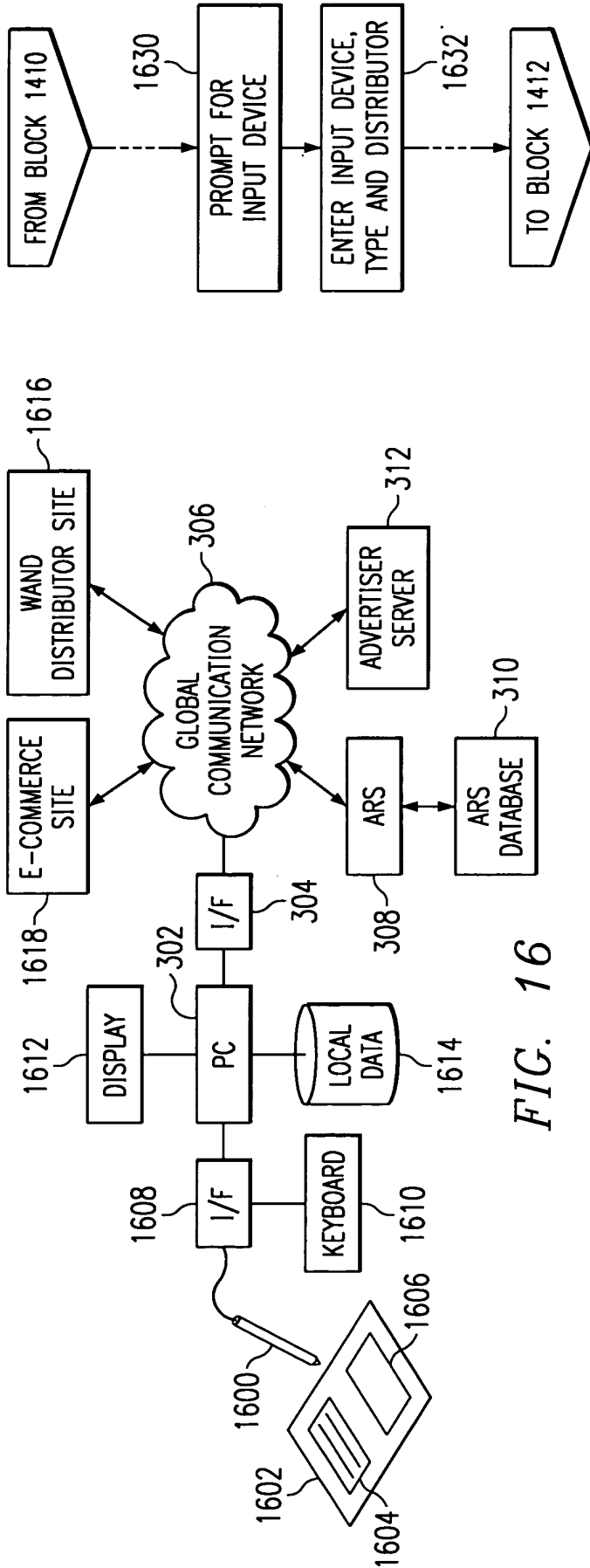
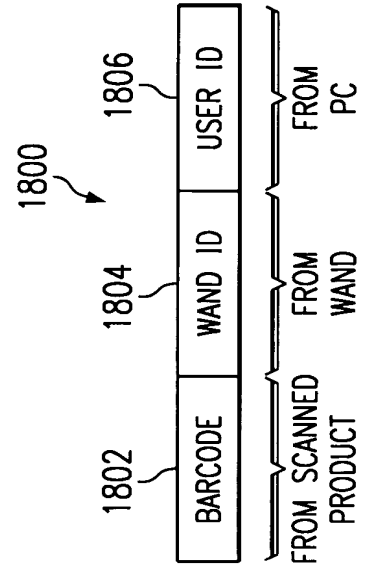
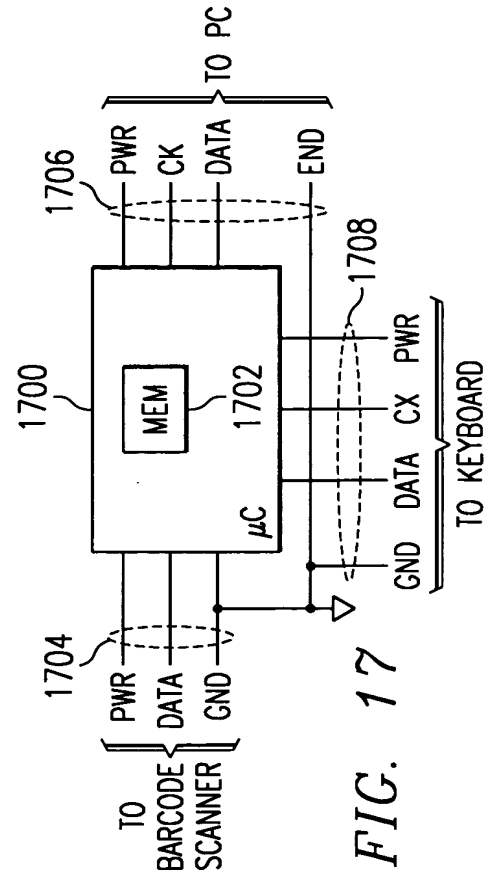
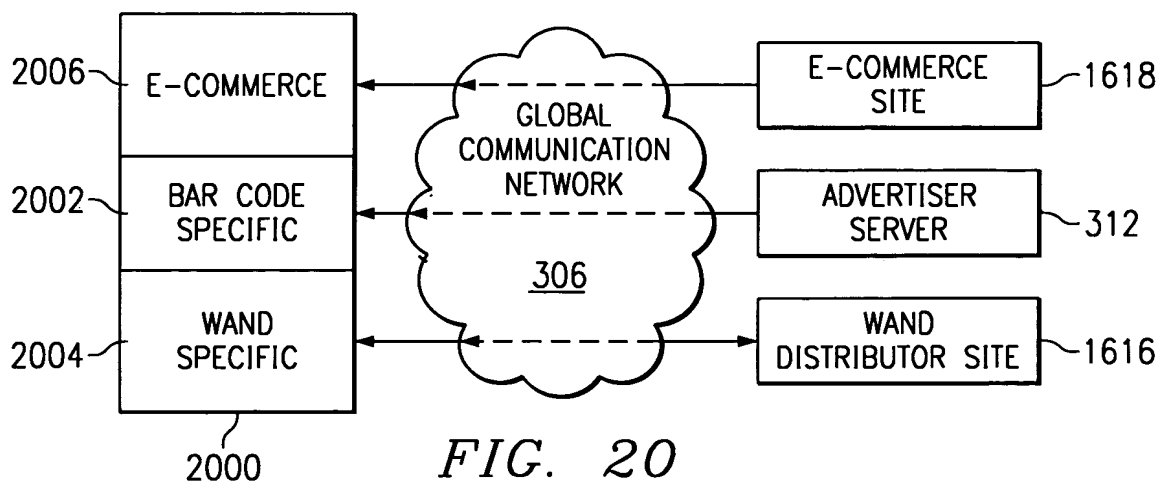
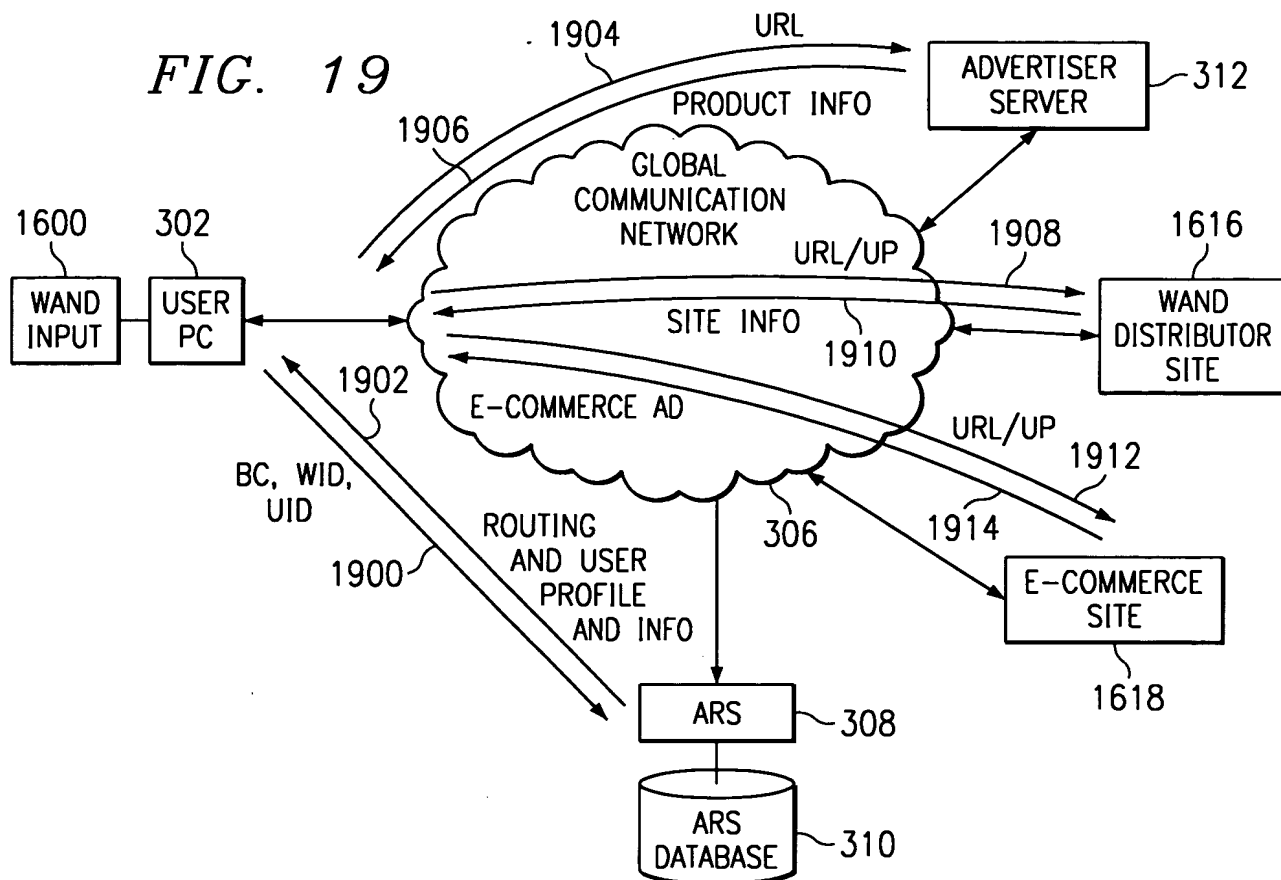


FIG. 16a







2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
BC	ROUTE	ID	DISTR	PROFILE	BC	INFO

**FIG. 21**

2100

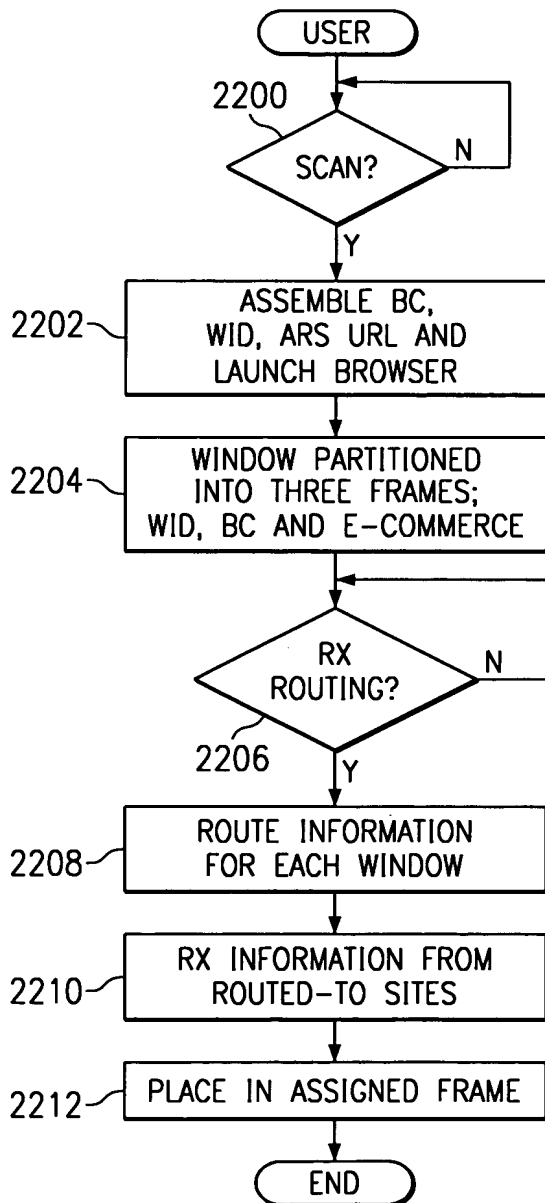


FIG. 22

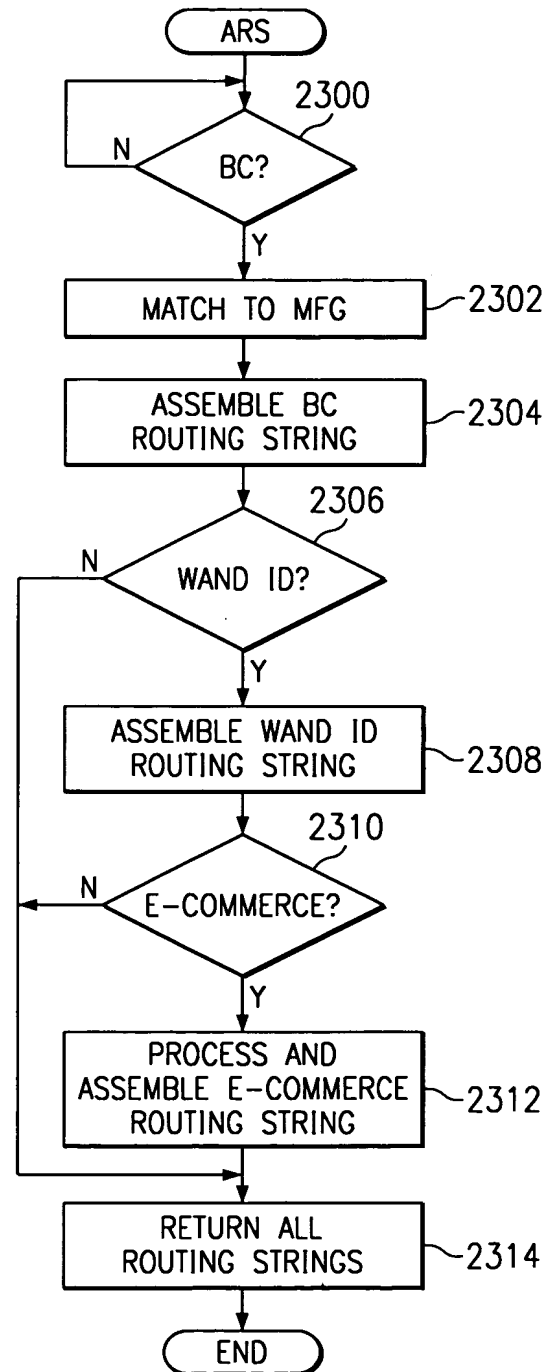


FIG. 23

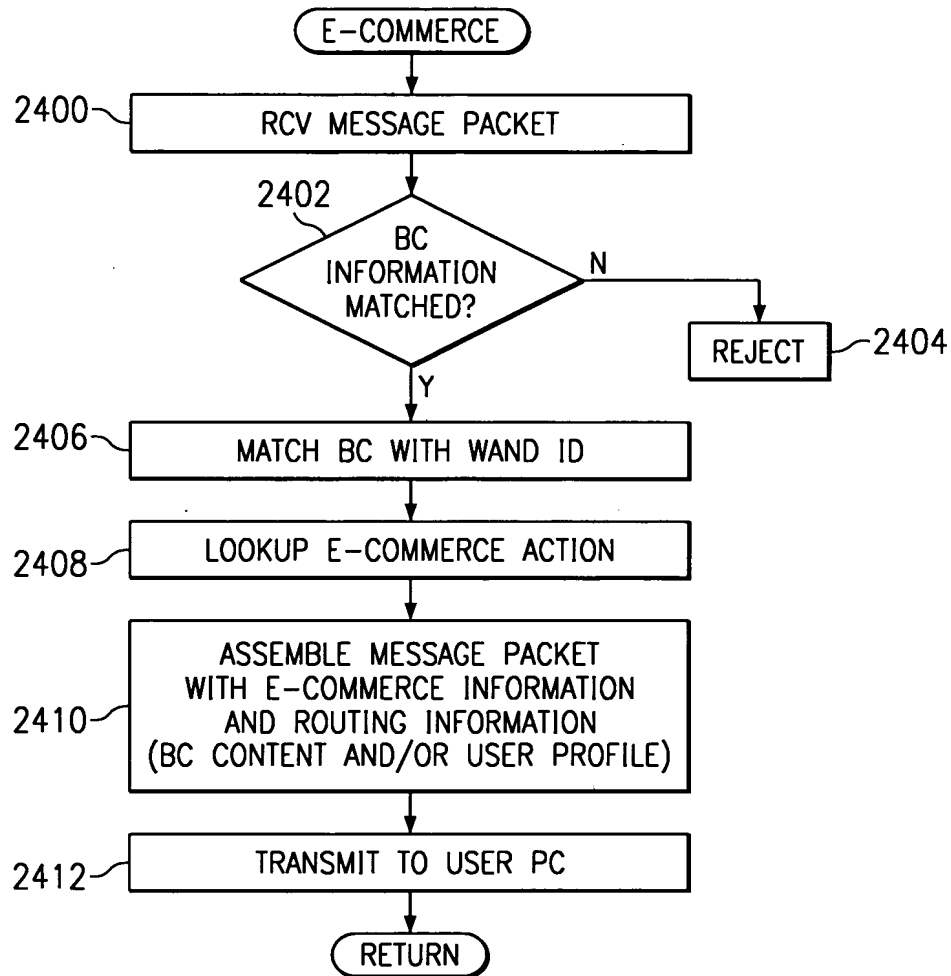


FIG. 24